

Fellow Officials,

I hope this email finds you all enjoying the summer as the tournament season winds down.

As many of you may already know from your involvement in fall sports, the NJSIAA has mandated that there will be a new NJSIAA uniform logo that will be **embroidered** on all shirts, hats, jackets and bags. This logo will replace the patches that we currently wear on our uniforms. (Click [here](#) to view letter from Larry White, NJSIAA)

This new requirement will take effect for lacrosse starting with the 2011 playoff season and will be in full effect for the 2012 lacrosse season at all levels. All officials will be required to wear this new logo in order to work playoff games in 2011 and games at any level in 2012.

This action apparently comes as a result of the NJSIAA losing revenue due to legislation enacted earlier this year limiting what they can charge for admission to post season events. The remaining major source of revenue for the NJSIAA is their corporate sponsorships. The NJSIAA has struck a deal with Honigs of NJ to increase the amount of their sponsorship. In return for this increased sponsorship the NJSIAA has:

- 1) Mandated the new embroidered logo
- 2) Named Honigs of NJ as the exclusive provider of the new logo. (Other providers may sign a licensing agreement with Honigs to become suppliers) This effectively eliminates any competition for uniform sales.

What this means for you...

In order to work playoff games in 2011 and any games in 2012 you will need to:

- 1) Buy new shirts with the new logo (long sleeve, short sleeve, weather beater...) from Honigs.
- 2) Honigs will embroider the logo on your existing shirts, reportedly for \$12 per Honigs shirt and \$18 per non-Honigs shirts.

What the NJILOA Executive Board is doing...

At this point we are gathering additional information on this issue. Being a spring sport we have the opportunity to see how this plays out with the fall sports which are affected immediately. There is a great deal of resistance to this mandate among fall sports. At the appropriate juncture we will also voice our disagreement with the NJSIAA placing the burden of their declining revenues on the shoulders of the officials. It appears that the only motivation behind the move to a new logo from the existing patches is increased revenue for the NJSIAA and Honigs of New Jersey. We will continue to monitor this situation and keep you advised of any new developments that affect the NJILOA.

John Henneberry

President - NJILOA